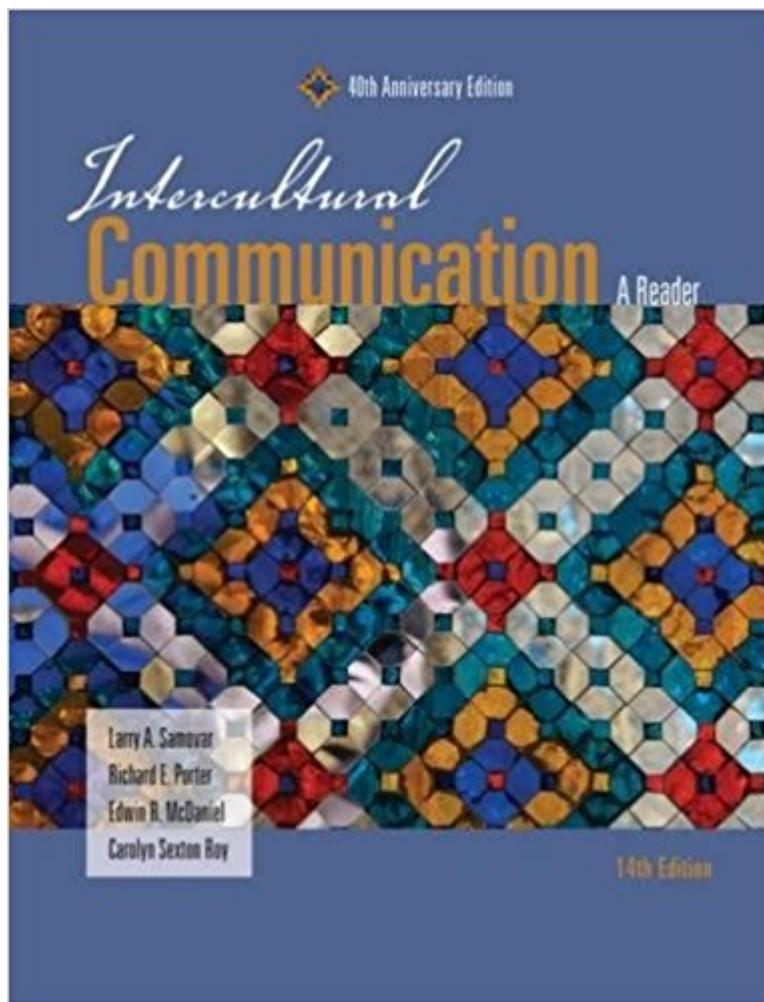


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Intercultural Communication: A Reader



Synopsis

This new special, anniversary edition of *INTERCULTURAL COMMUNICATION: A READER*, celebrates 40 years of publication. In compiling this Fortieth Anniversary Edition, the editors reviewed over 600 articles from the previous 13 editions and selected those essays that educators, both in the United States and abroad, have considered foundational to intercultural communication teaching and research. These essays also illustrate the growth and direction of the field since the early 1970s. This edition offers a series of essays that enables students to gain an appreciation and understanding of intercultural communication. Material is presented in a context that assists students in comprehending and then applying course concepts to their lives. These core readings also demonstrate the historical development and philosophical evolution of the field. As with prior editions, the Reader continues to convey the idea that successful intercultural communication is a matter of highest importance in this globalized, interconnected world. The concluding chapter, "New Perspectives: Prospects for the Future" contains five new essays by leading intercultural communication scholars. These original works offer insight into new directions for intercultural communication in the coming decades.

Book Information

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Customer Reviews

"I can appreciate the return to older essays as intercultural communication may evolve, yet, stay the same. Case in point is the reintroduction of culturally significant nonverbal communication which was explored in earlier editions and has now resurfaced with our involvement in the Middle East." "I

like [the proposal] very much. Bringing back some of the articles from previous editions will provide students with an historical perspective that is not found in the current edition, and will serve to bring some sense of scholarly continuity to the study of intercultural communication. The final "New Perspectives" chapter then points to the future of this field of study, again providing continuity."

Larry Samovar, Emeritus Professor at San Diego State University, received his Ph.D. from Purdue University, where he taught for five years. He was also an invited scholar at Nihon University in Japan. As an early pioneer in the field of intercultural communication, he has been a guest speaker at many universities in the United States. In addition, Dr. Samovar has worked as a communication consultant in both the private and public sectors. He has written and/or edited 14 textbooks--totaling 45 editions. Many of his publications have been translated into foreign languages and are used in 11 countries. As an active researcher he has presented more than 100 scholarly papers and conducted numerous seminars and workshops at international, national, and regional conferences. His publication list is extensive and encompasses books and articles on intercultural communication, small group communication, interpersonal communication, and public speaking. Richard E. Porter is Professor Emeritus in the Department of Communication Studies at California State University, Long Beach. He earned his Ph.D. from the University of Southern California. Dr. Porter developed his interest in intercultural communication in 1967 before there was an established field of study. His and other pioneers' early work in the field laid the basic structural foundation used by many later scholars as the field developed and expanded. For 30 years he created and taught undergraduate and graduate courses in intercultural communication. Dr. Porter is the co-author and editor of four books with 24 editions that deal with the subject of intercultural communication. Edwin (Ed) R. McDaniel received his Ph.D. from Arizona State University. He is currently a Member-at-Large of the Japan-U.S. Communication Association and a member of the Thunderbird Educator Network at the Thunderbird School of Global Management. He is also a retired Professor of Intercultural Communication at Aichi Shukutoku University in Nagoya, Japan, and has been a Japan ICU Foundation Visiting Scholar at the International Christian University in Tokyo. In addition, Dr. McDaniel has taught at San Diego State University, CSU San Marcos, and Thunderbird. In May 2013, he was an invited speaker at the China Cultural Industry Forum (CIF) in Beijing. He is the co-author/co-editor of numerous books on intercultural communication. His articles and book chapters have been published in China, Germany, Korea, and Japan, as well as the United States. Before beginning his academic career, Dr. McDaniel was in government service for over 20 years, during which time he lived and traveled in more than 40 countries. Carolyn Sexton

Roy has been a member of the History Department at San Diego State University since 1989. Her doctoral studies in Colonial Latin American history were conducted at the University of California, Los Angeles. A well-practiced presenter of papers at regional, national, and international conventions, she has been published numerous times. She has traveled extensively in Latin America. A Fulbright Fellowship enabled her to conduct research for an extended period and salvage an archive in Parral, Chihuahua, Mexico. Her linguistic skills--particularly applied to Latin America--facilitate her high level of understanding of intercultural communication.

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